GRAZE ON THE GREEN

Project delivery: 2016 | Consultants: JMA Architects, Work Art Life Studios, Harris Construct

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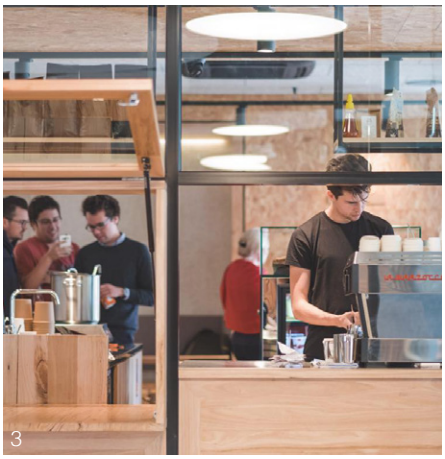
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The new Graze on the Green food retail hub builds on the familiar locale of the former Gryph Inn which previously housed a single food tenancy offering. The newly laid out and reimagined space brings design innovation by seeking to diversify students' culinary options and goes about emphasising this by apportioning the internal space between four independent vendors. Each new vendor's space is considered and crafted with its own distinct character. Their unique food offerings similarly reflect calls from staff and students alike for healthier eating options.

To complement the diversity now on offer, the appointed designer has articulated the adjoining interior dining space as an extension of the 'Caulfield Campus Green' - the central stage of campus life where people naturally gather for events, to socialise and informally collaborate. A seamless transition from the colourful external deck, to internally located communal tables and long-line upholstered banquette seating, ensures staff and students assorted seating options and settings for times of varying climatic conditions; and supports opportunities to engage in group work, casual meetings, larger gatherings and events well into the evening.

Delivered as part of the campus' 'Retail and Activation Strategy', Graze plays an important role in achieving the Monash Masterplan's vision for the campus as a diverse and mixed-use urban village. The new precinct is a direct result of consultation with staff and students. It plays a significant role in retaining people on the campus for greater periods of time through the delivery of an outstanding student experience, an activated hub of enhanced variety, affordable contemporary dining and longer trading hours.

Location

Building K

Images

1 Graze on the Green entrance and forecourt. Image by Andrew Lloyd.
2 Interior dining precinct and retailers. Image by Andrew Lloyd.
3 Flipboard Cafe. Image courtesy of Monash University.

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It's part of our Monash Masterplan | monash.edu/masterplan